

## Community Development Plan



A new kind of community

**13 38 38**

**Mambourin**

**3024**



## Role and Purpose of this summary

Creating memorable places that you are proud to call home, and where you can realise your dreams and build a meaningful life is what Frasers Property does. Focusing on community connections and wellbeing is our priority, and forms a core part of our social sustainability framework. We do this by working alongside our communities and stakeholders to





create and foster genuine connections between people and place, and is being addressed at a community level through the creation of this Community Development Plan for Mambourin. This summary shows how Frasers Property's national priorities are linked with local priorities and are generated in consultation with residents and stakeholders at Mambourin.



# Frasers Property National Social Sustainability Framework

## Brand belief:

We exist to create belonging because we believe our future depends on how we live life together.

<b>Social sustainability principles:</b>				
	<b>Places for everyone</b>	<b>Vibrant Neighbourhoods</b>	<b>Thriving Neighbourhoods</b>	<b>Inspiring Greater Futures</b>
<b>Outcomes</b>	Inclusive neighbourhoods with a diversity of tenures, price-points, and demographics.	Distinctive, active and appealing places where communities can prosper.	Proud, connected and resilient communities where people authentically feel like they belong.	Having the courage to put the scale, resources, and voice of Frasers Property behind our mission.



## Application at Mambourin:

### Community Development Priority Outcomes and Initiatives



**Outcome 1**  
Health & Wellbeing

A diverse range of physical activities are available through both indoor and outdoor facilities and spaces.

Open spaces are used for a variety of purposes, and provide opportunities for social connection and recreation, promoting mental and emotional health benefits.



**Outcome 2**  
Accessibility, Community Safety and Inclusiveness

Accessible links to amenity such as parks, schools, and town centre are available in Mambourin.

Crime Prevention through Environmental Design (CPTED) principles are applied throughout Mambourin.

Residents and visitors feel safe in Mambourin, and residents take ownership for community safety outcomes.



**Outcome 3**  
Learning, Environment and Heritage

Mambourin residents respect the local environment.

A strong sense of place and cultural identity in Mambourin are achieved through interpretive learning elements for residents and visitors.

Mambourin is an aspirational Reconciliation Action Plan (RAP) demonstration project for Frasers Property, and the local and broader community.



**Outcome 4**  
Job Creation, Building Support, Skills and Leadership

Local employment and skills programs are supported through employment pathways and local / social procurement opportunities.

Mambourin is an enthusiastic, strong and proactive community where community 'champions' and leaders seek ways to enhance life for everyone, unite a diverse community, and encourage participation.

Residents are skilled in applying for and obtaining grants and funding so they are not dependent on just one organisation for their initiatives to occur.





## Priority Areas for Mambourin in 2025

Establish an Activation Planning Group

Establish two new collaborations with community centres, businesses, schools or the residents club

Capacity building of community champions

Establish one new physical activity collaboration for Council service delivery



## Mambourin Priority Initiatives being progressed or investigated:

### Cultural Celebrations and Other Events

Food Truck Fridays

Business Networking

Christmas Competition

Environmental Activations & Workshops

### Physical activities and group sports

Beginners Runners Course

Mini Movers

Air Badminton in the park

### Support Club Mambourin

Quarterly Owners Corporation Committee Meetings

Partner on Club events such as Easter & Christmas

Identify opportunities for activations



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Facebook / Instagram: Follow **MyMambourin** to find out all you need to know about community events and other updates  
 Newsletter: Sign up for community-related news straight into your email inbox here: [www.frasersproperty.com.au/VIC/Mambourin/](http://www.frasersproperty.com.au/VIC/Mambourin/)  
 Whats-Happening or by scanning the QR code.

